

April 19, 2020

Jackson City Council
C/O Wanda Stanfill
City of Jackson, TN.
121 E. Main St.
Jackson, TN. 38302-2508

Dear Wanda Standfill

Jackson Transit Authority is sending the necessary documentation for council to take action on at the agenda review meeting (April 28, 2022) and the City Council Meeting (May 3, 2022).

We, (JTA) is in the process of rebuilding our website and needs council approval for funding.

Thank you for your attention to this matter and if you have any questions, please do not hesitate to contact me.

Thanking you in advance.



Travis P. Franklin, Sr.
General Manager

April 19, 2022

Jackson City Council
City of Jackson, TN.
121 E. Main St., Suite 301
Jackson, TN. 38302-2508

Dear City Council

As we continue to try to provide exceptional public transportation to the citizens of Jackson, we (the Jackson Transit Authority) have come to realize, our website is past the useful life of today's time. So, we are in the process of rebuilding the site to make it assessable to all generations including ADA capacities.

Intrado Interactive Services Corporation of Joplin, MO., submitted the lowest bid and will be award the contract. This four year plan, in the total amount of \$28,265.00, will be funded through JTA FY22 Capital Funding through the City of Jackson. JTA expects the website to be completed and in service about 145 days after awarding the contract.

If you have any questions or need more information, please let me know.

Sincerely,



Travis P. Franklin, Sr.
General Manager

April 18, 2022

Mayor Scott Conger
City of Jackson, TN.
121 E. Main St., Suite 301
Jackson, TN. 38302-2508

Dear Mayor Conger

LETTER OF NOTICE & INTENT

As we continue to provide exceptional public transportation to the citizens of Jackson, we (the Jackson Transit Authority) have come to realize, our website is past the useful life of today's time. So, we are in the process of rebuilding the site to make it assessable to all generations including ADA regulations.

During the bidding process, Intrado Interactive Services Corporation of Joplin, MO., submitted the lowest bid and will be award the contract. This four-year plan, in the total amount of \$28,265.00, will be funded through FY22 Capital Funding through the City of Jackson. JTA expects the website to be completed and in service about 145 days after awarding the contract.

If you have any questions or need more information, please let me know.

Sincerely,



Travis P. Franklin, Sr.
General Manager



Intrado Proposal for **Website Services**

Prepared for: **Jackson Transit Authority**

Prepared By: **Michael Goulet, Vice President of Sales**

Intrado Interactive Services Corporation
1027 South Main Street, Suite 503 Joplin, MO 64801
T: 1-888-527-5225 ext. 1638 | F: 1-800-360-7732
E: mgoulet@intrado.com



Cost Proposal-

Option 1- Premium Custom Design

The following section outlines the One-Time Implementation fee and Annual Software-as-a-Service fee structure we are proposing to meet your project's requirements. Please contact us if you have any questions about our fixed-fee pricing model.

We are also including the Monsido PageAssist free of charge to customers in 2022. PageAssist is a toolbar that you can add to your website to give visitors with disabilities control over the way they experience your site! You can view more by clicking this link- <https://youtu.be/bhOJu6SPzQM>. An example of this can be found on <https://www.cumberlandcountync.gov/> website. You will notice the icon on the bottom left of the page. This is PageAssist.

One-Time Implementation Fee- Premium Custom Design		\$18,410.00 *
Our One-Time Implementation Fee covers costs associated with designing, developing, and implementing your new website. Key deliverables per SmartWork phase include:		
Envisioning and Planning Phase ☐ Remote Kick-Off Meeting ☐ Finalized Project Plan ☐ Project Charter		Designing Phase ☐ A Completely New Responsive Website Design for Jackson Transit Authority With Our 100% Design Satisfaction Guarantee
Configuring Phase ☐ Complete CMS Software Configuration ☐ Integration of 3rd Party Software		Training Phase ☐ Completion of Webinar-Based Training Sessions ☐ User Manuals and Access to Online Resources
Migrating Phase ☐ Completion of Desired Website Content Migration		Stabilizing Phase ☐ A Stable Internal Beta Launch of South East Council of Governments Economic Development ☐ Completed City /Staff User Acceptance Period
Deploying Phase ☐ Jackson Transit Authority ; website Goes Live! ☐ Finalized Project Documents		
Annual Software-as-a-Service (SaaS) Fee		\$3,285.00 <i>This fee is not charged in Contract Year #1!</i>

CivicLive's Annual Software-as-a-Service [SaaS] Fee includes the following services:

- ☐ Data Protection and Unlimited-Bandwidth Website Hosting Services for [Jackson Transit Authority](#);
- ☐ CMS Software Version Upgrades and Maintenance
- ☐ Unlimited, 24/7/365 Access to Customer Support

- ☐ Unlimited-User CMS Software License
- ☐ Design Refresh Services for [Jackson Transit Authority](#) at the End of Contract Year #4, if Desired Requires a minimum of 4 yr term.

PLEASE NOTE: There is no Annual SaaS Fee charged in Contract Year #1!

Option 2: Custom Template Design.

One-Time Implementation Fee- Custom Template Design

\$9,250.00

Our One-Time Implementation Fee covers costs associated with designing, developing, and implementing your new website. Key deliverables per SmartWork phase include:

Envisioning and Planning Phase

- ☐ Remote Kick-Off Meeting
- ☐ Finalized Project Plan
- ☐ Project Charter

Designing Phase

- ☐ A Completely New Responsive Website Design for [Jackson Transit Authority](#)
- ☐ with Our 100% Design Satisfaction Guarantee

Configuring Phase

- ☐ Complete CMS Software Configuration
- ☐ Integration of 3rd Party Software

Training Phase

- ☐ Completion of Webinar-Based Training Sessions
- ☐ User Manuals and Access to Online Resources

Migrating Phase

- ☐ Completion of Desired Website Content Migration

Stabilizing Phase

- ☐ A Stable Internal Beta Launch of Jackson Transit Authority
- ☐ Completed City /Staff User Acceptance Period

Deploying Phase

- ☐ [Jackson Transit Authority](#) website Goes Live!
- ☐ Finalized Project Documents

Jackson Transit Authority
Evaluation for the Website

Company Name: Intrado
Evaluator and Date: Elizabeth Herliether 4/18/22

2169

opt 1 18410 / 3285
opt 2 9250 / 1750
11,000

Instructions for the Evaluation Committee

Rating: Rate each company on a scale of 1 to 25, with 25 being the highest in each of the categories.

Totals: At the completion of the evaluation, add the points in all categories for a grand total.

	0-25 Points
1. Experience, knowledge or technical expertise of the company in connection with the type of service to be provided and experience with transit or similar size companies in Tennessee or other states	25
2. Qualified to offer no limits on hosting services, unlimited website hierarchies, and easy 3 rd party integration. 24/7 support and maintenance.	25
3. Overall general information & Preparation of the RFP according to the specifications.	25
4. References	City Hall 20
Total	95

Jackson Transit Authority
Evaluation for the Website

Company Name:

Evaluator and Date:

INTRADO

4-18-22

18,400
9,250

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3285 " "

1 Yr. FRES
1 Yr. FRES

Instructions for the Evaluation Committee

Rating: Rate each company on a scale of 1 to 25, with 25 being the highest in each of the categories.

Totals: At the completion of the evaluation, add the points in all categories for a grand total.

	0-25 Points
1. Experience, knowledge or technical expertise of the company in connection with the type of service to be provided and experience with transit or similar size companies in Tennessee or other states	<i>20</i>
2. Qualified to offer no limits on hosting services, unlimited website hierarchies, and easy 3 rd party integration. 24/7 support and maintenance.	<i>25</i>
3. Overall general information & Preparation of the RFP according to the specifications.	<i>20</i>
4. References	<i>25</i>
Total	<i>90</i>

Jackson Transit Authority
Evaluation for the Website

Company Name:

Intrado

Evaluator and Date:

Lowell C. Hayes

4-18-20

Instructions for the Evaluation Committee

Rating: Rate each company on a scale of 1 to 25, with 25 being the highest in each of the categories.

Totals: At the completion of the evaluation, add the points in all categories for a grand total.

	0-25 Points
1. Experience, knowledge or technical expertise of the company in connection with the type of service to be provided and experience with transit or similar size companies in Tennessee or other states	20
2. Qualified to offer no limits on hosting services, unlimited website hierarchies, and easy 3 rd party integration. 24/7 support and maintenance.	25
3. Overall general information & Preparation of the RFP according to the specifications.	25
4. References	None listed City of Jackson 10
Total	80